



gps ranger

Ranger Report – Collegiate Edition Summer 2008



The GPS Ranger™ and what it can do for your campus!



The **GPS Ranger™** is a rugged handheld computer device that uses GPS technology to deliver multimedia tour content to visitors based on their location.

Using this system, your college or university can offer walking tours that combine video footage, audio voiceover, music soundtrack, photography and Flash animation to introduce and explain the campus traditions and history, halls and facilities that make your institution stand out from the rest!

Add Flexibility and Technological *Flare*, while still maintaining your Personal Touch

A GPS Ranger campus tour is the perfect accompaniment to your college or university's admissions and orientation programs. The flexibility it affords visitors cannot be underestimated. GPS Ranger tours can be created and programmed in any language, so now you can easily offer foreign students a tour in their native tongue. Tours are self-paced, so future students can go into the buildings or facilities that interest them for a closer look, or head into the campus bookstore to pick up a souvenir without breaking off from the group. Since the handheld units are always ready to be picked up by visitors as and when needed, there are no tour schedules to be missed by that future student who is running a few minutes late!

Imagine offering an exciting multimedia tour delivered automatically as visitors walk around your campus using the newest technology available; your school will project a progressive, cutting-edge image that your institution can adequately prepare the next generation of students for the future. Don't worry about losing that "personal touch". With tours featuring a variety of administrators, professors and even students, visitors see and hear about campus life from a much wider array of people.

Having students host the tour, including a welcome from the president or dean, and featuring student groups like the marching band or cheerleading squad create a fun and informative tour that is filled with infectious school spirit!

Visit our Website for more Information and Online Demonstrations at www.gpsranger.com!



Expanding Equal Access to All Visitors with Deaf Friendly Tours!

Technology has often been touted as "the great equalizer" for people with disabilities. The GPS Ranger system is truly delivering on this claim by now enabling tours to be delivered in both Closed Captioning and, for the first time ever, American Sign Language. We are proud to announce that our Deaf Friendly Tours have been certified by the National Center on Accessibility and the National Association for the Deaf. Now you can create equal access to your campus tours for the deaf and hard of hearing, an important facet in becoming compliant with ADA guidelines.

Next Generation Tours deliver Next Generation Reporting

The GPS Ranger is not only a fantastic way to connect with potential students and incoming freshmen by offering a compelling "next generation" video tour; it is also a great way to learn more about what the student body likes or dislikes. Using the Breadcrumbs Report generated from the GPS Ranger system, the administration can see where people are going on their self-paced tours and how long they are staying at each location.

The GPS Ranger system also allows for user questionnaires, so go ahead about potential majors, interest in extra-curricular activities, housing preferences or suggestions on the orientation program. These feedback options further enhance communication with campus visitors and help your school better manage programs and services to stay current with changing student trends.

How to Make a Tour that Stands-Out above the Rest!

When you start working with BarZ Adventures to develop your campus tour, you know you're in good hands. BarZ Adventures combines experts in the fields of computer delivery systems and content development to create compelling, documentary-like video and audio tours that are delivered through BarZ's proprietary software and hardware systems. Production teams work with your staff to develop scripts, shoot footage, combine additional theatrical elements and edit the final product that meets the interpretive needs of your college or university.

Some schools choose to get their students in on the educational experience by having their radio/television/film or communication departments create the video segments for the tour. We are happy to work with your institution in a variety of capacities to create the tour that meets your needs. With limited demands on administration and staff time, BarZ Adventures handles all the "nuts and bolts" of making an impactful tour to best present and promote your school to visitors, potential and incoming students.

The GPS Ranger makes it possible for visitors to connect with your school in a very personal way. Tell your stories, traditions and history while acquainting potential and future students to your campus in a powerful and compelling format. Add flexibility and multi-language capabilities to your orientation programs, and give each visitor a personal welcome from the President or Dean! Collect better visitor statistics and meaningful feedback – all by offering multi-media GPS Ranger Tours at your campus. Call us for a demonstration!

For More Information...

Please call 512-732-0135, visit www.gpsranger.com or email -

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